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European integration: conditions and challenges for libraries, 3 au 7 juillet 2007
36^e congrès LIBER

eBooks: acquisition and access

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eBooks – acquisition and access

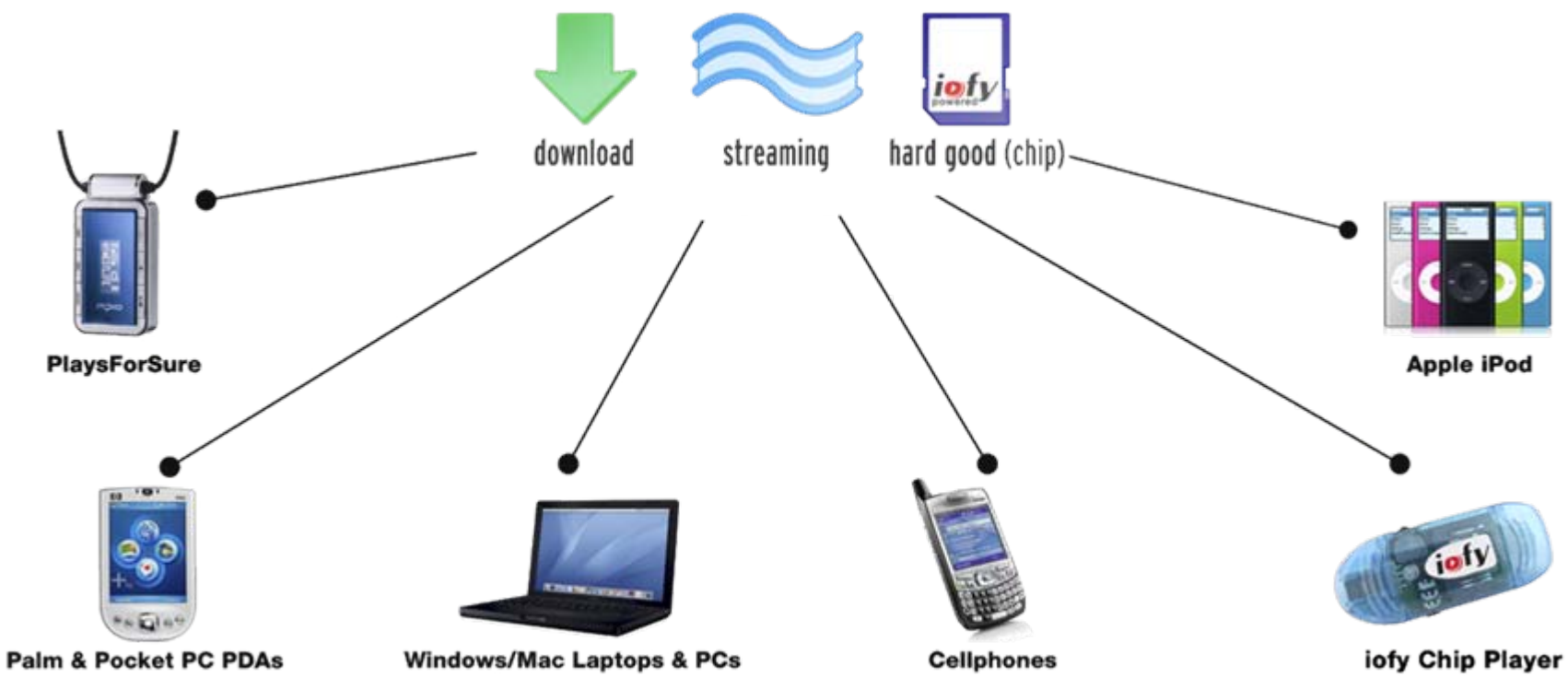
Cathy Boylan, New Business Development Manager, Europe

www.couttsinfo.com

Where we are now

- Publishers are still experimenting with eBooks
- Aggregators are under pressure from publishers and users re:
 - *pricing*
 - *licensing structures*
 - *access*
 - *content*
- Libraries want more flexibility, more value, more simplification. Are eBook models confusing? 64% in one recent study said: Yes. 16% said: Very confusing
- Users have increasing access to e-content in varied formats

Digital pathways...



What do libraries want?...

- A long-term solution for managing eContent
- Options for single-title and/or package purchases
- No minimum-order requirement
- Competitive pricing models; multiple-user access
- Comprehensive licensing management (DRM)
- Technical assistance and online training
- Selection and ordering through traditional routes
- Aggregation of content – all publishers on one platform (97% said yes)
- A vision for the future and - above all else - flexibility

eContent expansion – the Ingram Digital companies



Web-based eBook platform for the global library market –
70,000 eBooks available



Downloadable textbooks for the education market



Print-on-demand – publisher content is stored in a
digital format



Downloadable trade books for the consumer market



Digital audio platform – containing audio books



Digital asset management hosting services for publishers

MyiLibrary - works for the library

- MyiLibrary is a leading aggregated eContent platform used by academics, researchers, professionals and students worldwide
- It's an indispensable reference tool for institutions aiming to provide access to the most current and topical full-text eBooks available
- You can integrate print- and e- selection and acquisition

www.myilibrary.com

MyiLibrary - works for the end user

- Over 70,000 titles, many unique to the platform
- Simultaneous multi-user access – no turn-aways, no lock-outs
- Comprehensive full-text searching across all titles
- Full LC, Dewey, Decimal, MeSH and BIC Subject Searches
- MyiLibrary allows copy / paste / print
- ‘My Account’ – allows users to save searches, bookmarks and text
- Metadata feeds enable integration with Journal A&I Databases – multiple routes to discovery...A&I, catalogue or MyiLibrary platform
- No need for plug-ins or downloaded readers
- Refworks- and Endnote- compatible

Functionality summary

- Multiple-authentication access – IP, referring-URL, Athens and Shibboleth
- MARC record provision, with customised records optional
- COUNTER-compliant usage statistics
- New-title alerts – keeping you up to date with all new titles in your subject areas
- Dedicated Collection Consultants for collections development and library workflow integration
- OASIS – an interface for seamless management of print and eContent acquisitions
- Moodle compatible

In development: Version 4.0 (2007)

- 100,000+ academic eBooks
- 100,000+ trade eBooks
- 20,000+ Digital Audio Books
- Chapter-by-chapter URL linking
- SFX compatibility
- Support for Moodle – bespoke VLE environments

Supporting the library's work....

- Chapter-by-chapter URL linking into library catalogues
- On-site hosting of the MyiLibrary platform - for digital uploading of your own and out-of-copyright literature
- Design your own VLE teaching packs with whole eBooks, individual chapters and your own content. Integrate text and audio
- Offer students the ability to purchase teaching packs in text format (via Lightning Source, print-on-demand) – a potential revenue stream for the library

Librarians say...

Bringing academic resources together through one convenient interface is an objective we've been pursuing for some time, and we're delighted to work with Coutts and MyiLibrary to advance this goal.'

Carole Moore, Chief Librarian at the University of Toronto

'We fully expect MyiLibrary to become an indispensable library resource'

Leah Krevit, Associate Director of Collections Management at the Houston Academy of Medicine

'One of the most comprehensive eContent collections available today'

Warren Holder, eResource Acquisition Co-Ordinator, University of Toronto

'We look forward to building a successful long term working relationship with Coutts and MyiLibrary to help us move towards our goals for innovation in the delivery of content and services to the Stanford community.'

Assunta Pisani, Stanford University's Associate University Librarian for Collections and Services



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