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Rethink your Library:
Transformation
of
Building and
Services

Best Practice of
Cologne Public Library





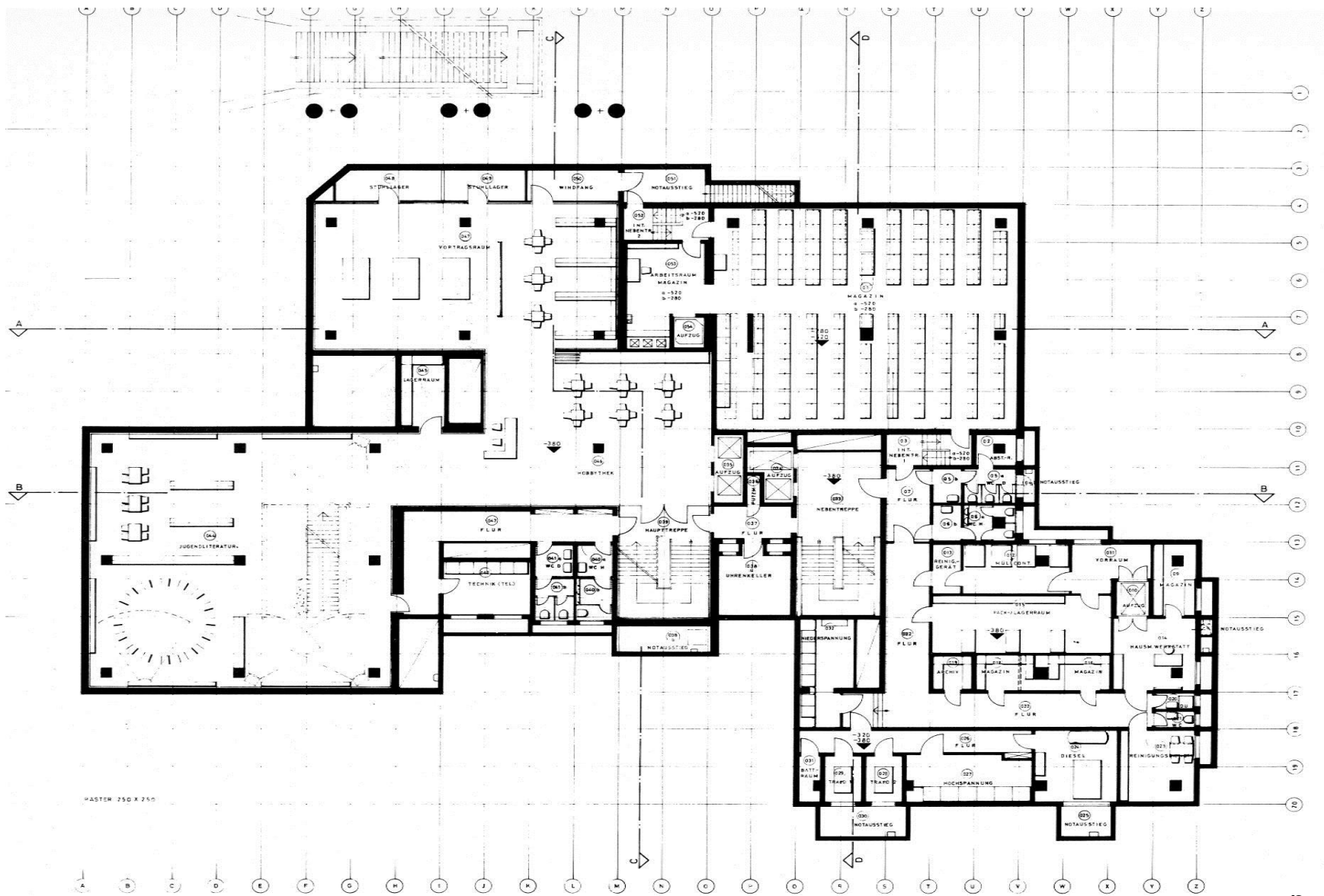
The Libray System



General Renovation is starting 2016







IFLA Trend-Report 2013

- [TREND 1](#) New Technologies will both expand and limit who has access to information.
- [TREND 2](#) Online Education will democratise and disrupt global learning.
- [TREND 3](#) The boundaries of privacy and data protection will be redefined.
- [TREND 4](#) Hyper-connected societies will listen to and empower new voices and groups.
- [TREND 5](#) The global information environment will be transformed by new technologies.

What is the impact on Public Libraries?

Change

... to **working with people** rather than working with books

... from a supplier of products and services to a facilitator to help people to develop **own products**

The four roles of the PL

- **GATEKEEPER**

Trust – stands for reliable information and selection

- **CURATOR**

Inspiration – the library helps people things to discover

- **GUIDE**

Orientation – stands for learning how to fish in the ocean of information

- **PARTICIPANT**

Participation – Library is full participant in Web 2.0 equal to other Web 2.0 users

The weakness of the physical PL

- Well known, but old fashioned image (esp. with non-users)
- For most people library equals with books (reduced role)

REBRANDING

is the challenge for the future!

Future-oriented libraries have to...

- reach people on a more emotional level and create an atmosphere of well-being
- emphasize customer experience orientation and interactivity
- appeal to the whole person, to all the senses – sound, fragrance, haptics, light
- provide learning opportunities to meet all sorts of requirements – learning on one's own, accompanied learning and collaborative learning
- *reinterpret classic library furniture*
- visualize digital library services



Increasing needs for...

- children's spaces
- specialized functions
- community functions
- a place where people can do things
- heritage, local or family history



The Library as a Public Space



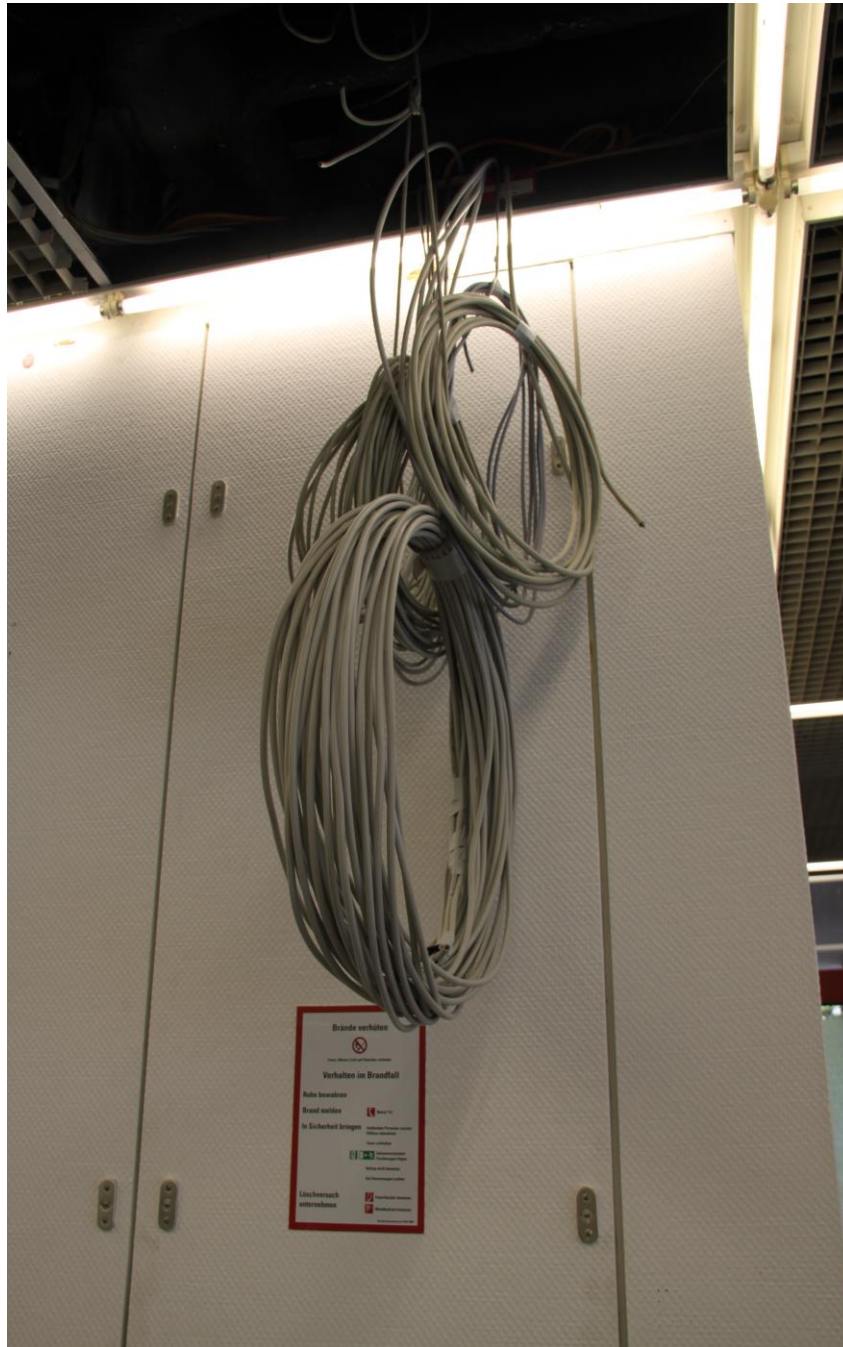
First impression

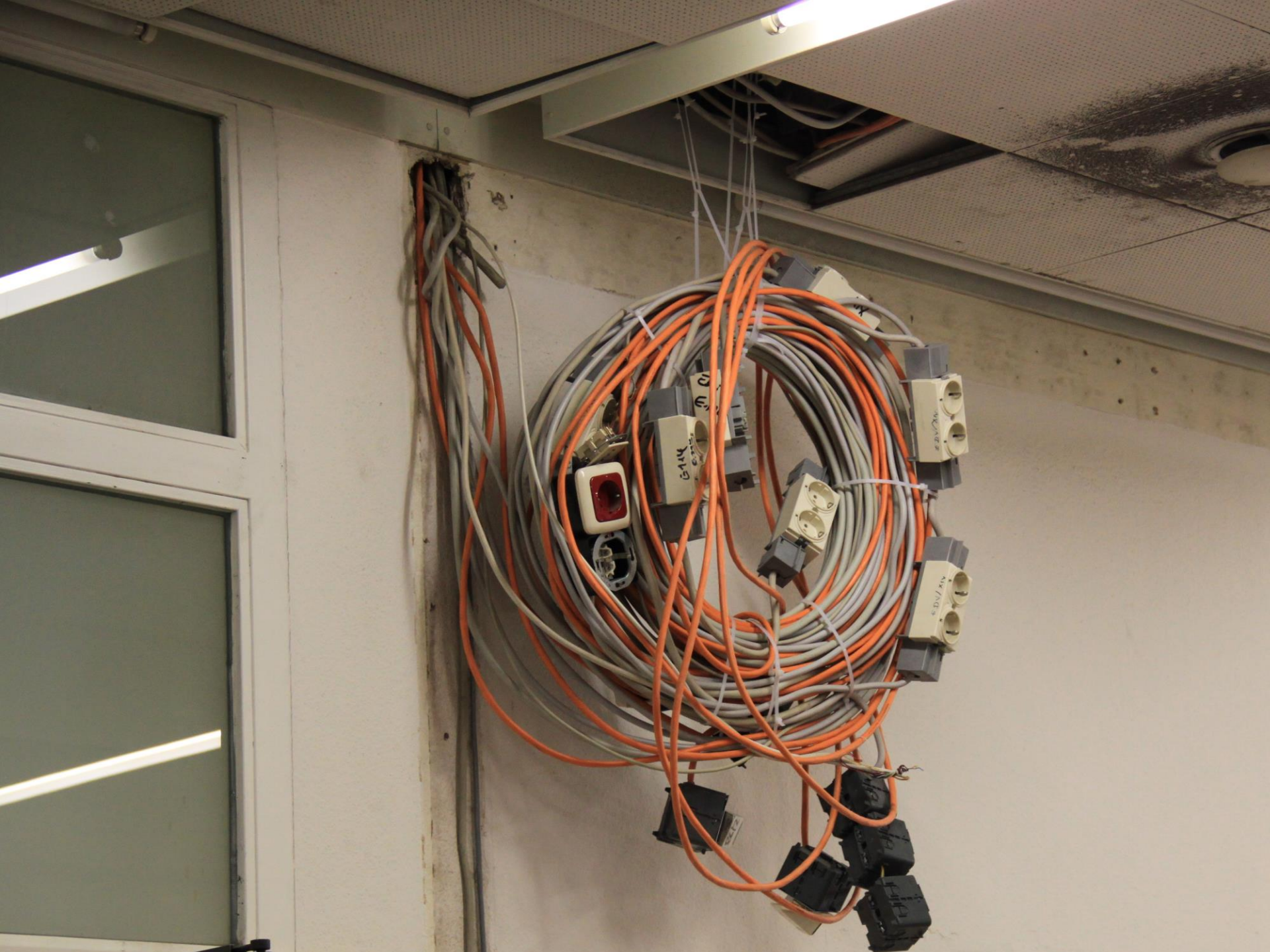


First steps are done!
How it looked before...











Basement Children's Department

How it looked before...













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Gaming Zone in the Teenage Library



Ground Floor

How it looked before...



Entrance



Radio Frequency Identification



People want to have a café!



How it looked before...



A library is more than books...







Q

KAR

MASKEN

Freie Kultur







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geeks@
cologne

Events about
technology and
webculture

New Programs for Young Adults



geeks@cologne



This is a Library...

Science Slam in the CPL







Culture on Display



2nd Floor

World of Literature

Exhibitions & High-profile Series of Events



3rd Floor World of Learning

The World of Learning



Combination of media and classes



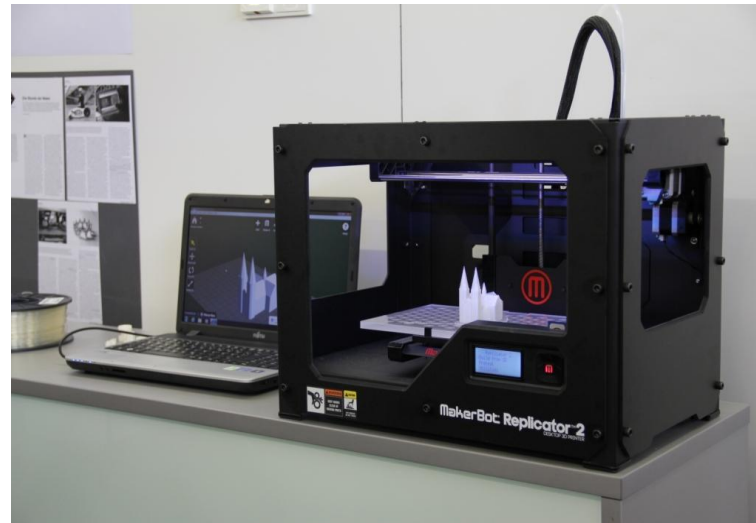
Mobile walls – multipurpose use

„The 4“ Music, Media, Makerspace

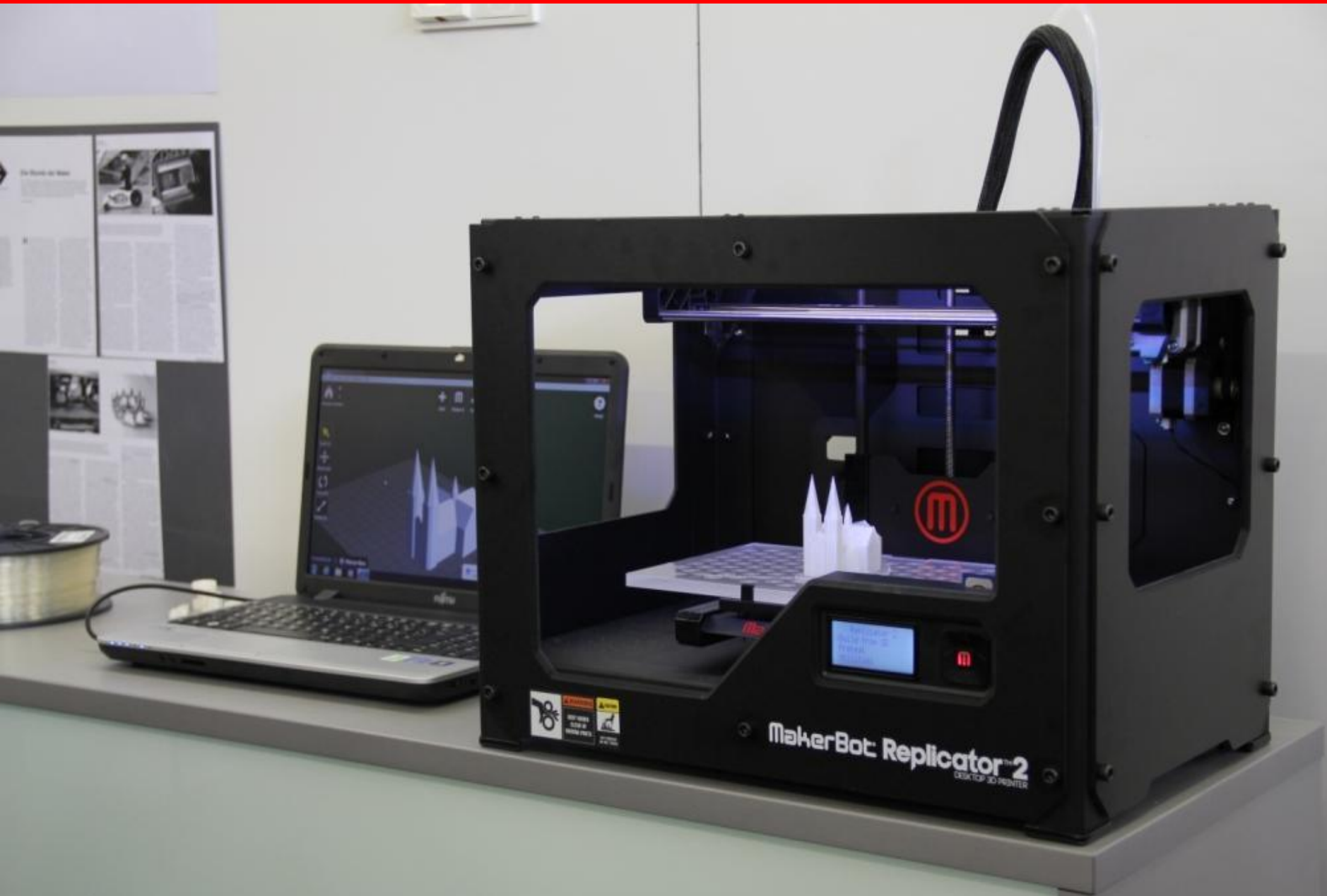
The „4“ – Music, Media, Makerspace



New Technologies and Programs



Our 3-D-Printer



Our 3-D-Scanner



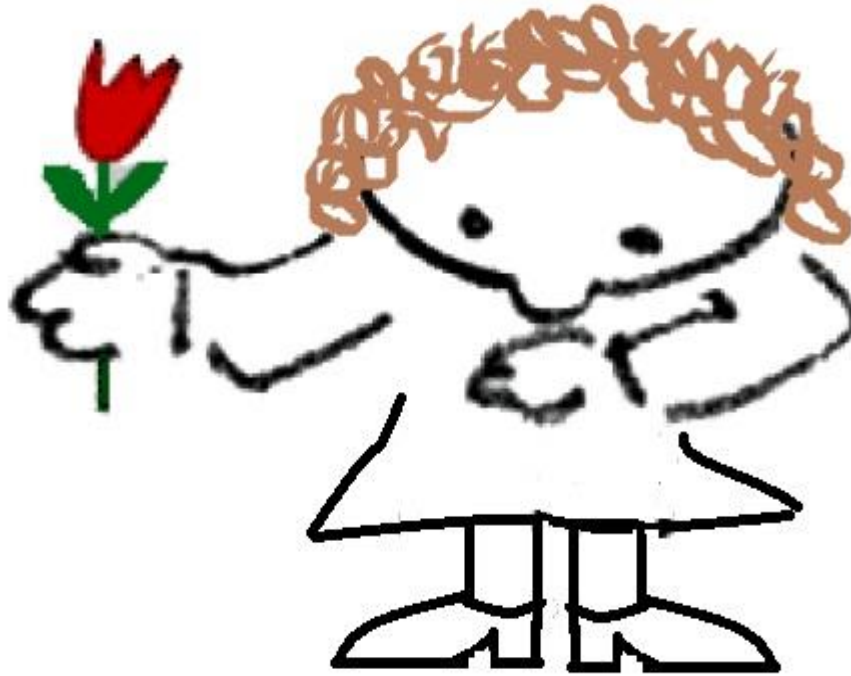
CALLING EARLY ADOPTERS

Intended for experimenters and visionaries who are ready to blaze a trail into 3D creation.

Makerspace – the library as innovation space in the city

Innovation is our new service!





Thank you for your attention!

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