

An Open Access Toolkit for Faculties

An ongoing case study from Utrecht University Library

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Publishing Support Department | Utrecht University Library



Content

- The idea
- Connecting with the faculties: before the OA Toolkit
- The structure and content of the OA Toolkit
- An example from the OA Toolkit: Diamond OA for books and articles
- What we have done so far & challenges
- Connecting with the faculties: after the OA Toolkit
- The next steps
- Key takeaways





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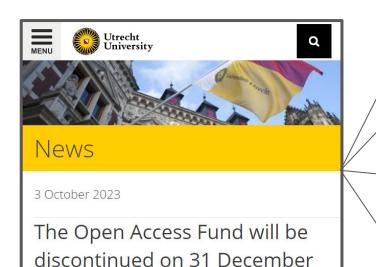




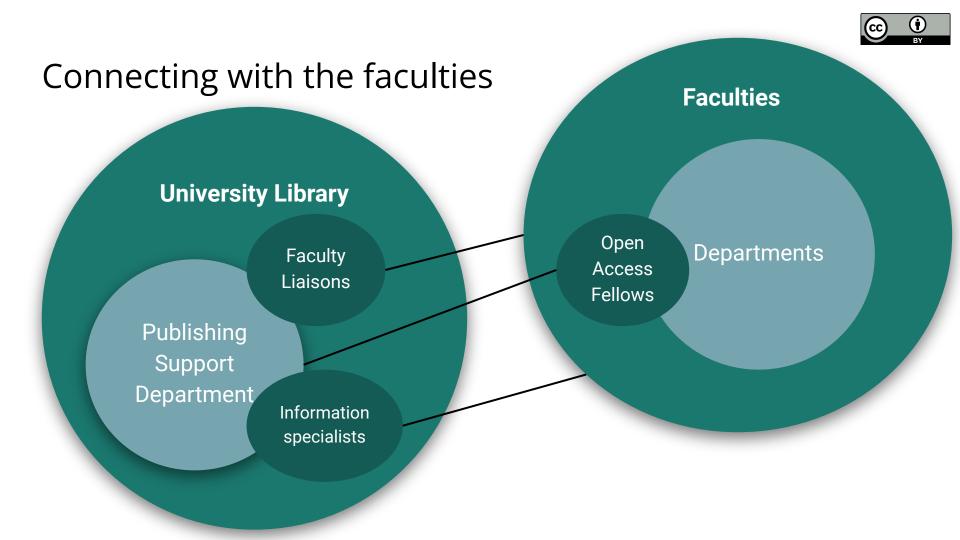
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2023



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- 4. Publishing Support Department expertise: how to share it?





The Publishing Support Team











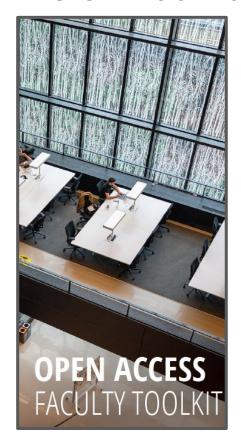








The OA Toolkit



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The structure



Diamond open access initiatives are not-for-profit and often community led. Neither authors nor readers pay for the books; rather, diamond publishers/platforms are sustained by supporting institutions and libraries, although some publishers (e.g. Open Book Publishers) ask for a voluntary contribution from authors who can afford it.

Apart from the 100% diamond publishers, many commercial book publishers also experiment with diamond-like initiatives. Some have diamond (or diamond-like) imprints which are funded from the publisher's normal revenue stream; some (e.g., John Benjamins, Liverpool University Press) explicitly seek funding from libraries to do this (e.g., offering eBook packages whose proceeds are put towards making the next n books in the frontlist OA). Others (e.g., Brill) collaborate with initiatives such as Knowledge Unlathed (KU), which collect funds from libraries and divide them among publishers to fund Diamond projects. Sometimes the <u>Subscribe to Open (\$20) model</u> is also seen as a variant of diamond as it is funded by continued library subscription meeting an income threshold above which both reading and publishing are without cost to anyone.

Diamond platforms provide a range of publishing services, typically comparable to traditional publishers, including a robust peer-review and quality control; the commitment to quality, of course, may vary depending on the platform, just like with traditional publishers. Including no DAB and/or membership within OASPA can be an indicator of high quality standards of OA publishers, including Diamond OA. Because of the many different initiatives and new developments within the Diamond category, ongoing collaboration between faculties and the OA experts at the library will be vital.

PROS:

- · No open access fees for authors
- Compelling option for researchers as they can reach a larger and global audience at low/no costs
- The most equitable option, because of the absence of publishing (or reading) fees
- Excellent option for books with a built-in audience (e.g., edited volumes, conference proceedings, textbooks), where the marketing power provided by big publishers isn't as important.

CONS:

- · As academic publishing is still coupled with a reputation/impact economy, newer diamond platforms/publications are sometimes not considered as 'prestigious' as traditional publishers despite robust peer-review and other upstanding quality control practices. This may not matter very much for, e.g., textbooks or established researchers, but may matter a lot to early career researchers who are still establishing a name for themselves. While faculties can mitigate this to an extent through their recognition & rewards policies. many early career researchers will not stay at Utrecht University and may be interested in building a career in countries where traditional measures of academic success and formal recognition still weigh heavily.
- Not all fields have equal access to relevant and reputable diamond publishers.

FACULTY CHECKLIST:

- □ Discuss diamond options for books in your field & promote them with your researchers. Share pre-existing resources, such as the OA Book Toolkit with researchers who are interested in publishing OA.
- Consider financially supporting diamond publishers based on criteria acceptable within your field. In the case of multidisciplinary publishers, check with the library on the possibility of coordinating support across multiple faculties.
- Decide on a policy re: whether or not to fund optional BPCs (some diamond publishers ask authors for a contribution if they can afford it).

UNIVERSITY LIBRARY SUPPORT SERVICES:

- Provide overviews of existing diamond publishers in the disciplines of the faculty, as well as data on existing books published with these publishers by Utrecht University authors
- Direct financial support to diamond infrastructures, such as DOAB/OAPEN and PKP.
- Financial support of the Open Book Collective (OBC), which supports Diamond OA publishers through funds, collaboration, and increased professionalisation.



The structure

Pros and Cons
PS expertise + Open
Access fellows feedback



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Introduction

Tries to be comprehensible for all levels of expertise on open access publications

Checklist for Faculties
What to consider when
following/promoting this
route + Existing resources

PS Services at UU What we do/can offer as PS for this route







PROS:

- No open access fees for authors
- Compelling option to reach a larger audience at no cost (esp. books)
- Most equitable
- Excellent for built-in audience (esp. books)
- The diamond publishing route is receiving support from national (UNL, NWO, OpenScienceNL) and international organisations (cOAlition S)
- Dutch diamond journals can be hosted and provided with technical support by openjournals.nl





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CONS:

- More challenges in changing the mentality of "prestige" in monographs and books publication
- Not all diamond journals are as well-known, some are new, and might not be indexed yet







FACULTY CHECKLIST:

- Discuss diamond options in your field.
- Make options better known among staff and and share pre-existing resources.
- If you are a journal editor, consider changing an APC-based journal to diamond, or start a diamond journal.
- ☐ Consider reviewing for diamond open access journals and platforms.
- Consider financially supporting diamond journals, book publishers or platforms relevant to your field, from faculty budget.
- Decide on a policy on whether or not to fund optional/voluntary BPC/APCs





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SUPPORT SERVICES:

- Overviews of existing diamond options
- Overview of current diamond authors/editor at UU
- Exploring ways to support/fund good diamond options
- Check whether journals can be supported through S2O models.
- Coordinate diamond support across multiple faculties

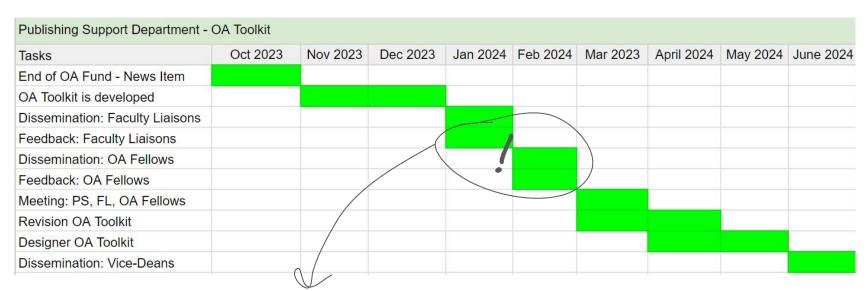


What have we done so far?

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Tasks	Oct 2023	Nov 2023	Dec 2023	Jan 2024	Feb 2024	Mar 2023	April 2024	May 2024	June 2024
End of OA Fund - News Item									
OA Toolkit is developed									
Dissemination: Faculty Liaisons									
Feedback: Faculty Liaisons						V.			
Dissemination: OA Fellows									
Feedback: OA Fellows									
Meeting: PS, FL, OA Fellows									
Revision OA Toolkit									
Designer OA Toolkit									
Dissemination: Vice-Deans									



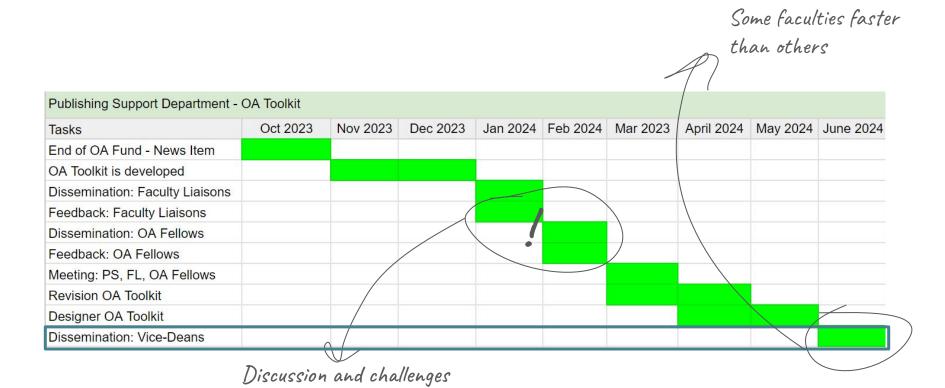
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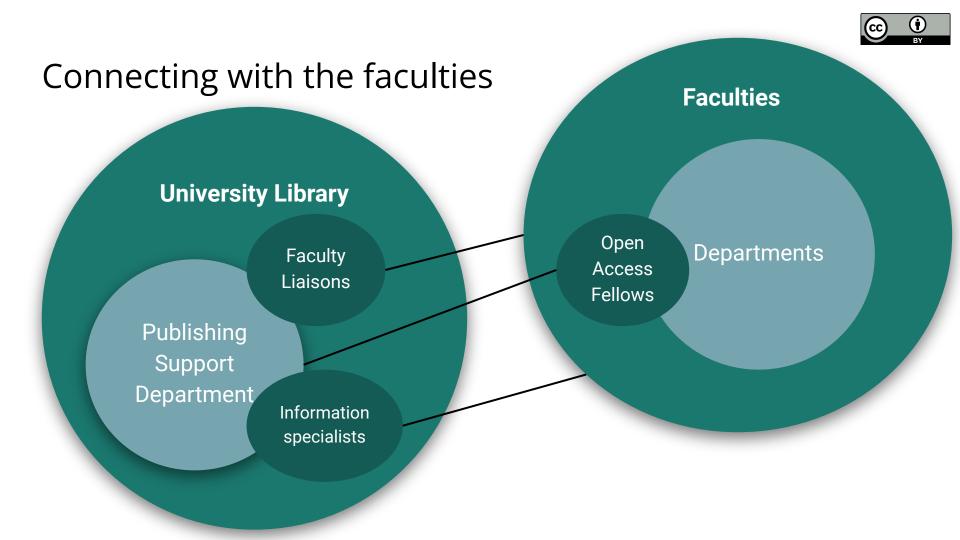


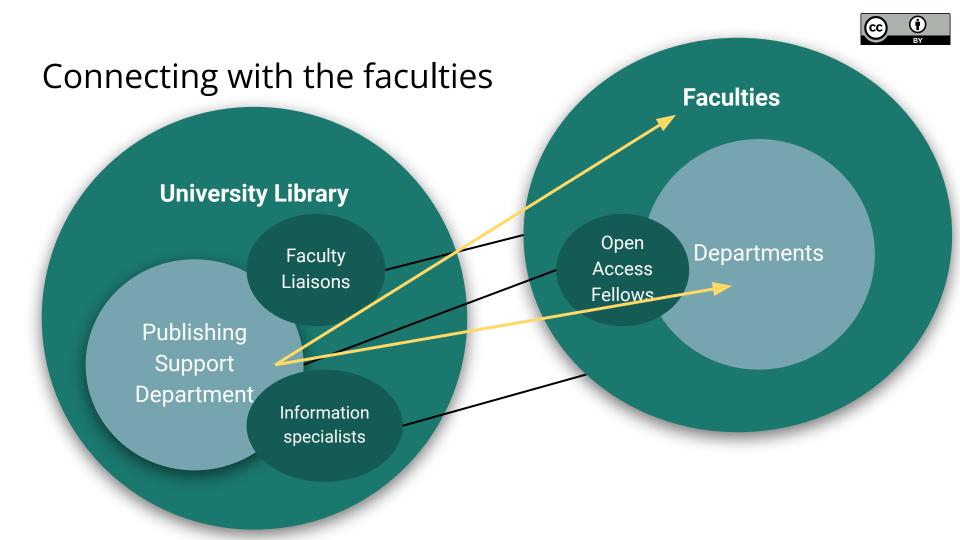
Discussion and challenges



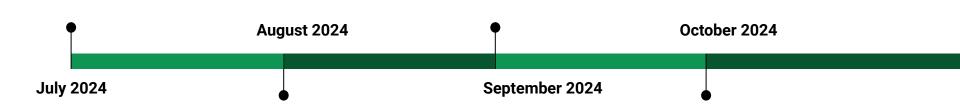
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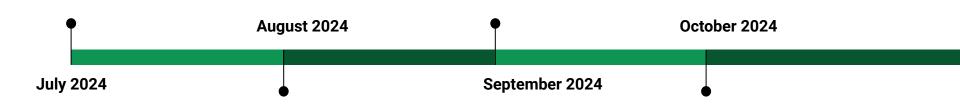






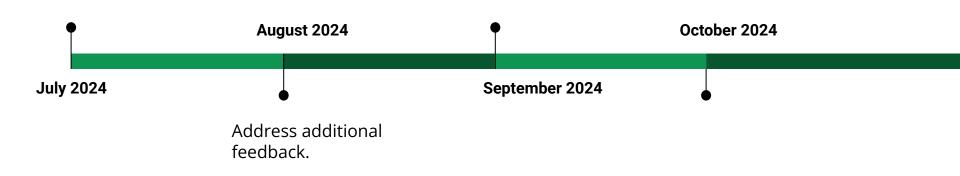


LIBER Conference. Meetings with Vice Deans.





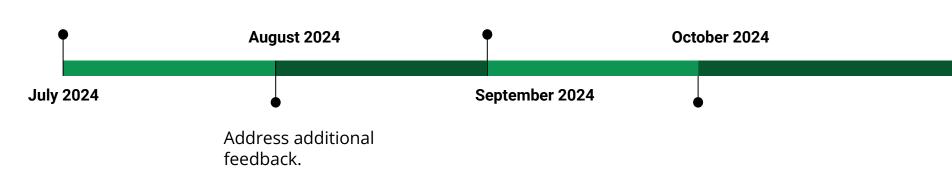
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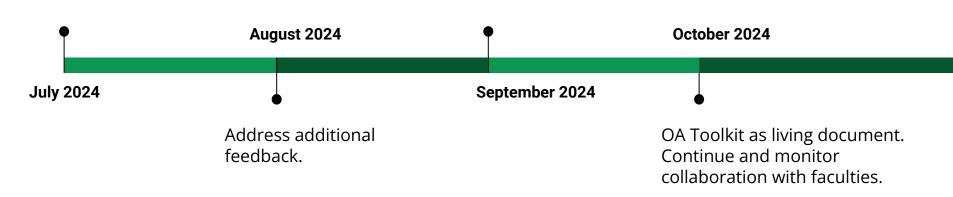
Follow up meeting with OA Fellows. Version of the OA Tooklit shared outside UU.







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Recognize Varied Levels of Open Access (OA) Understanding.



- Recognize Varied Levels of Open Access (OA) Understanding.
- Adapt to Faculty-Specific Timelines.



- Recognize Varied Levels of Open Access (OA) Understanding.
- Adapt to Faculty-Specific Timelines.
- Address Diverse Publication Needs.



- Recognize Varied Levels of Open Access (OA) Understanding.
- Adapt to Faculty-Specific Timelines.
- Address Diverse Publication Needs.
- Enhance **Further Connection** with Faculties and Departments.





Utrecht Sharing science, shaping tomorrow

Thank you!

Questions/comments? library.publishingsupport@uu.nl