



JSTOR



CONSTELLATE



ARTSTOR



PORTICO



ITHAKA S+R

From overwhelm to insight

How JSTOR's AI tool empowers researchers
in the humanities and social sciences

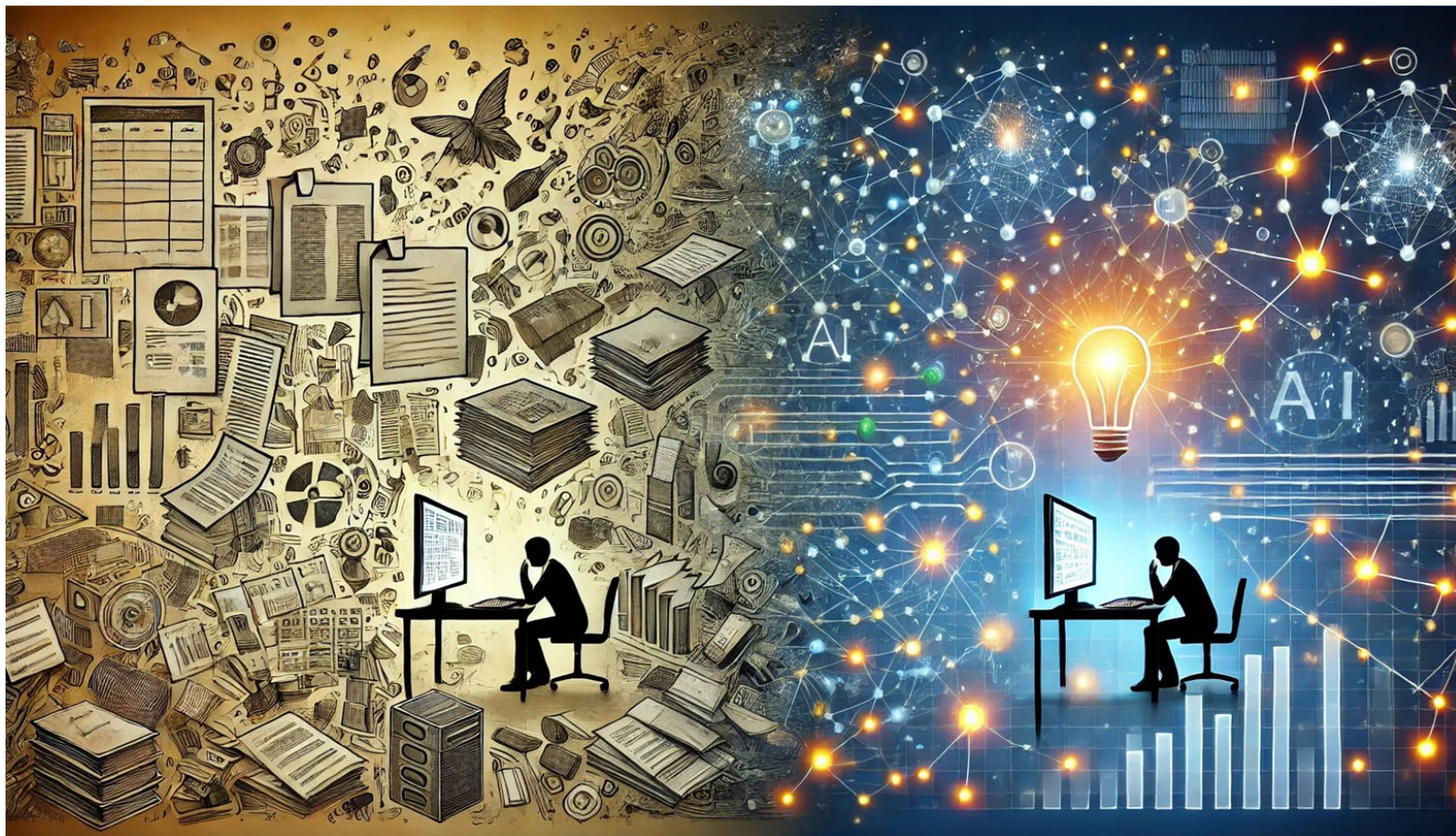
LIBER | Friday, 5 July 2024 | 9:00 – 10:30

Presented by: **Beth LaPensee**, Sr. Product Manager, ITHAKA

Javanica Curry, Sr. Director Institutional Development and Strategic Partnerships

We are a not-for-profit with a mission to improve access to knowledge and education for people around the world.





"Transition from Complexity to Clarity in Research". OpenAI's DALL -E. June 2024. Custom generated for personal and educational use

ITHAKA and generative AI

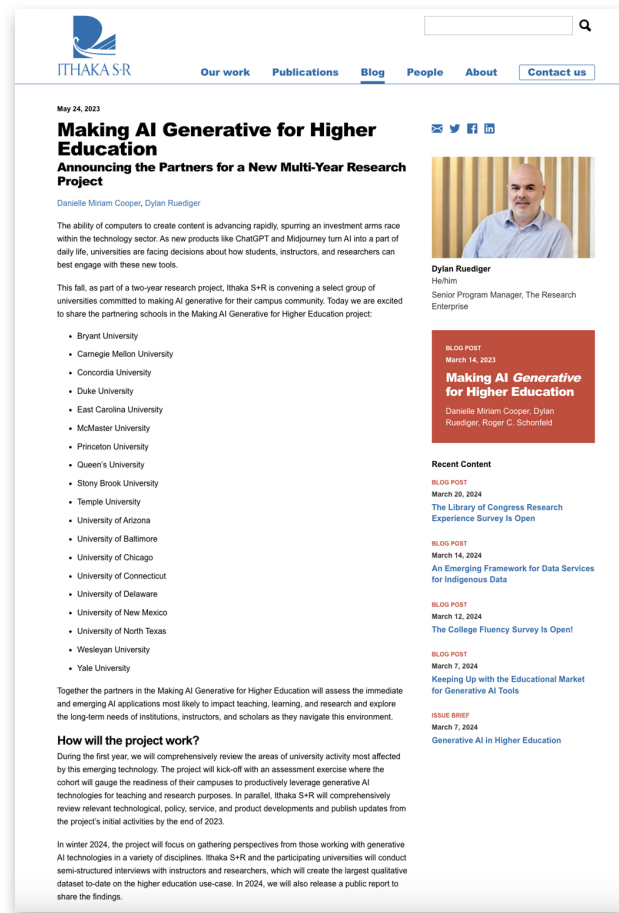
- Use GenAI in ways that **uphold our values**
- **Proceed cautiously** and don't get ahead of our understanding
- Implement AI in ways that **support the educational experience**, not replace it
- **Help the education community** make the best use of these capabilities and share what we learn
- **Continuous learning**



Mlle Claire, l'infirmière Automate de l'Hôpital Bretonneau. Color. U.S. National Library of Medicine (NLM): Images from the History of Medicine; Gift; William H. Helfand; 2003; 03-75

What we're doing now

- **A multi-year collaborative research project** between Ithaka S+R and 19 colleges and universities
- **Using generative AI to explore JSTOR.** Our beta release of a new research tool empowers researchers to do their work more efficiently and effectively
- **Exploring how to use AI to enrich metadata** through Project Odyssey



AI beta testing on JSTOR

Intensive and rapid initial build

Goal to get something in the hands of users as quickly as possible to begin the learning process

Scope selection

Identified the capabilities and user behaviors to focus on in the initial stage

Rollout strategy

Chose the limited beta approach to maximize learning and reduce risk

580,000+

tool actions

22,500+

active beta users

5,469

institutions

149

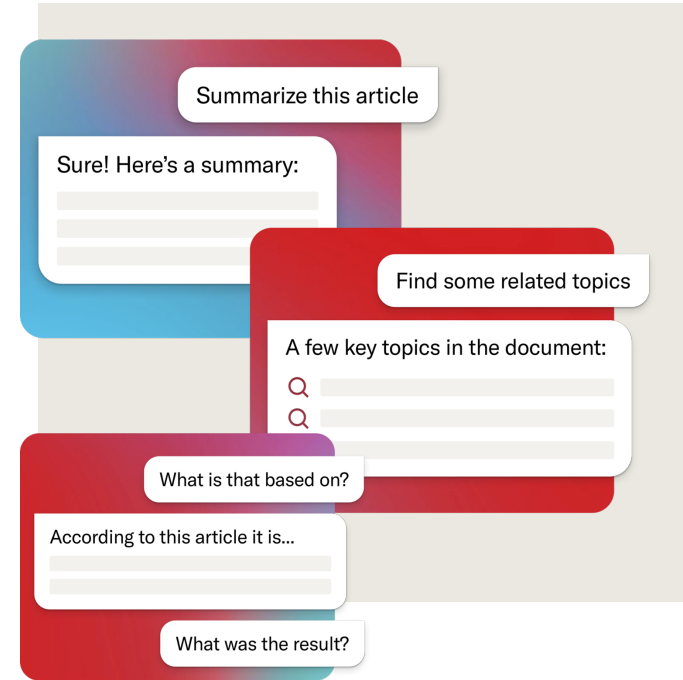
countries

JSTOR's GenAI-powered research tool (beta)

How might we use AI
to improve the experience
of evaluating and
understanding content
for our users?

Getting started with AI on JSTOR

- **Guiding principles:** Use GenAI in ways that uphold our values, supporting the educational experience, not replacing it
- **Technology:** Utilize OpenAI's GPT-3.5 and Anthropic's Claude 3 Haiku for responses, and open-source models for semantic search/RAG
- **Safeguards:** Limit to JSTOR content, employ human and automated evaluations, and use custom prompts



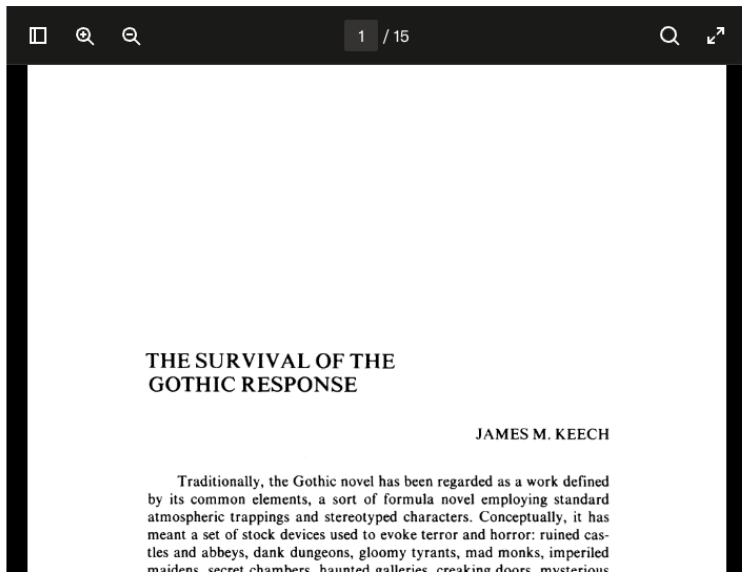
[All Content](#)[Images](#)[Advanced Search](#)

Elisa Vargas

the survival of the gothic response

[Browse](#)[Workspace](#)[Back to results](#) [Studies in the Novel](#) / [Vol. 6, No. 2, summer 1974](#) / THE SURVIVAL OF THE GOTHIC RESPONSEBETA JSTOR AI research tool **ON**[JOURNAL ARTICLE](#)

THE SURVIVAL OF THE GOTHIC RESPONSE

[JAMES M. KEECH](#)[Studies in the Novel](#), Vol. 6, No. 2 (summer 1974), pp. 130-144 (15 pages)<https://www.jstor.org/stable/29531653>[Download](#)[Save](#)[Share](#)[Cite](#)[Additional information](#)

Hi! I'm an AI-powered research tool designed to help you work more efficiently. I can summarize a text to help you quickly assess its relevance, recommend related JSTOR content, suggest thematically similar topics to further your research, and answer questions about what you're reading.

You: How is "the survival of the gothic response" related to this text?

The survival of the Gothic response is evident in contemporary literature as it continues to serve as a metaphor for modern fears and evils. Originally rooted in the medieval past, the Gothic response has evolved to reflect current concerns such as sexual passion, materialism, and the inherent savagery of humanity. It now symbolizes an individual's sense of powerlessness in a complex and frightening world, maintaining its effectiveness in disturbing readers [1].

The Gothic novel is characterized by its ability to evoke fear through a sense of impending danger and evil, creating an

[What is this text about?](#)[Recommend topics](#)[Show me related content](#)[Ask a question about this text](#)[Send](#)

We are continuously improving this tool with your feedback. While responses are based on content on JSTOR, the tool may produce biased or inaccurate results. [Learn more.](#)



All Content

Images

Advanced Search

Elisa Vargas

the survival of the gothic response



Browse ▾

Workspace

← Back to results [Studies in the Novel](#) / [Vol. 6, No. 2, summer 1974](#) / THE SURVIVAL OF THE GOTHIC RESPONSE

BETA JSTOR AI research tool ☒

JOURNAL ARTICLE

THE SURVIVAL OF THE GOTHIC RESPONSE

JAMES M. KEECH

Studies in the Novel, Vol. 6, No. 2 (summer 1974), pp. 130-144 (15 pages)

<https://www.jstor.org/stable/29531653>

Download

Save

Share

Cite

Additional information



1 / 15



From search, it automatically
provides a summary

THE SURVIVAL OF THE GOTHIC RESPONSE

JAMES M. KEECH

Traditionally, the Gothic novel has been regarded as a work defined by its common elements, a sort of formula novel employing standard atmospheric trappings and stereotyped characters. Conceptually, it has meant a set of stock devices used to evoke terror and horror: ruined castles and abbeys, dank dungeons, gloomy tyrants, mad monks, imperiled maidens, secret chambers, haunted galleries, creaking doors, mysterious

Hi! I'm an AI-powered research tool designed to help you work more efficiently. I can summarize a text to help you quickly assess its relevance, recommend related JSTOR content, suggest thematically similar topics to further your research, and answer questions about what you're reading.

You: How is "the survival of the gothic response" related to this text?

The survival of the Gothic response is evident in contemporary literature as it continues to serve as a metaphor for modern fears and evils. Originally rooted in the medieval past, the Gothic response has evolved to reflect current concerns such as sexual passion, materialism, and the inherent savagery of humanity. It now symbolizes an individual's sense of powerlessness in a complex and frightening world, maintaining its effectiveness in disturbing readers [1].

The Gothic novel is characterized by its ability to evoke fear through a sense of impending danger and evil, creating an

What is this text about?

Recommend topics

Show me related content

Ask a question about this text

Ask a question

Send

We are continuously improving this tool with your feedback. While responses are based on content on JSTOR, the tool may produce biased or inaccurate results. [Learn more.](#)



All Content

Images

Advanced Search

Elisa Vargas

the survival of the gothic response



Browse

Workspace

Back to results Studies in the Novel / Vol. 6, No. 2, summer 1974 / THE SURVIVAL OF THE GOTHIC RESPONSE

BETA JSTOR AI research tool ON

JOURNAL ARTICLE

THE SURVIVAL OF THE GOTHIC RESPONSE

JAMES M. KEECH

Studies in the Novel, Vol. 6, No. 2 (summer 1974), pp. 130-144 (15 pages)

<https://www.jstor.org/stable/29531653>

Download



And shows where the information is pulled from in the text

The Gothic villain is another Gothic device that Faulkner employs for symbolic implications. As Robert Hume has argued, *Sanctuary's* Popeye is the impotent, vicious monster symbolic of the inescapable evil in life.' Thomas Sutpen, a more classic hero-villain of the Byronic stamp, represents the heroic will needed to create a civilization from raw wilderness, but he also serves as a metaphor symbolizing the fearful elements of Southern values: the self-destructive moral rigidity, the inhumanity of the South's caste system, the failure to acknowledge the brotherhood of all men because of race. Like Melmoth and Heathcliff, Thomas Sutpen belongs to the hazy regions of moral ambiguity. He is a gloriously dynamic mixture of admiration and Gothic horror who symbolized the ambiguity of the South, for Quentin Compson and also for William Faulkner.

The Gothic in nontraditional literature has, therefore, become a means of evoking a response, both emotional and moral, to those aspects of life which we fear, or ethically should fear, most. To the Brontes and Dickens Gothic fear was equated with sexual energy and inhuman materialism. To Conrad it was an integral element in the nature of man, and to Faulkner it was slavery and the distorted values of caste and honor. It may be interesting to now ask: what major fears of today find symbolic use tell us about the way current novelists view contemporary society?

You: how is "gothic response" related to this text?

The "Gothic response" in the text is related to the metaphorical function of the Gothic novel in contemporary literature. It serves as a thematic metaphor for modern fears of materialism, and the world. The Gothic response impotence in a fearfully with its effectiveness in sphere of danger and evil [

Page 12: "...and Gothic horror who symbolized the ambiguity of the South, for Quentin Compson and also for William Faulkner. The Gothic in nontraditional literature has, therefore, become a means of evoking a response, both emotional and moral, to those aspects of life which we fear, or ethically should fear, most. To the Brontes and Dickens Gothic fear was equated with sexual energy and inhuman materialism. To Conrad it was an integral element in the nature of man, and to Faulkner it was slavery and the d..."

the authors [3][4].



What is this text about?

Recommend topics

Show me related content

Ask a question about this text

Ask a question

Send



All Content

Images

Advanced Search

Elisa Vargas

the survival of the gothic response



Browse ▾

Workspace

← Back to results [Studies in the Novel](#) / [Vol. 6, No. 2, summer 1974](#) / THE SURVIVAL OF THE GOTHIC RESPONSE

BETA JSTOR AI research tool **ON**

JOURNAL ARTICLE

THE SURVIVAL OF THE GOTHIC RESPONSE

JAMES M. KEECH

Studies in the Novel, Vol. 6, No. 2 (summer 1974), pp. 130-144 (15 pages)

<https://www.jstor.org/stable/29531653>

Download

Save

Share

Cite

Additional information



1 / 15



Users can determine what action to take next...

THE SURVIVAL OF THE GOTHIC RESPONSE

JAMES M. KEECH

Traditionally, the Gothic novel has been regarded as a work defined by its common elements, a sort of formula novel employing standard atmospheric trappings and stereotyped characters. Conceptually, it has meant a set of stock devices used to evoke terror and horror: ruined castles and abbeys, dank dungeons, gloomy tyrants, mad monks, imperiled maidens, secret chambers, haunted galleries, creaking doors, mysterious

Hi! I'm an AI-powered research tool designed to help you work more efficiently. I can summarize a text to help you quickly assess its relevance, recommend related JSTOR content, suggest thematically similar topics to further your research, and answer questions about what you're reading.

You: How is "the survival of the gothic response" related to this text?

The survival of the Gothic response is evident in contemporary literature as it continues to serve as a metaphor for modern fears and evils. Originally rooted in the medieval past, the Gothic response has evolved to reflect current concerns such as sexual passion, materialism, and the savagery of humanity. It now symbolizes an sense of powerlessness in a complex and world, maintaining its effectiveness in disturbing the novel is characterized by its ability to evoke fear sense of impending danger and evil, creating an

What is this text about?

Recommend topics

Show me related content

Ask a question about this text

Ask a question

Send

We are continuously improving this tool with your feedback. While responses are based on content on JSTOR, the tool may produce biased or inaccurate results. [Learn more.](#)



All Content

Images

Advanced Search

Elisa Vargas

the survival of the gothic response



Browse ▾

Workspace

← Back to results [Studies in the Novel](#) / [Vol. 6, No. 2, summer 1974](#) / THE SURVIVAL OF THE GOTHIC RESPONSE

BETA JSTOR AI research tool **ON**

JOURNAL ARTICLE

THE SURVIVAL OF THE GOTHIC RESPONSE

JAMES M. KEECH

[Studies in the Novel](#), Vol. 6, No.

<https://www.jstor.org/stable/29>

Download

Save

Get recommended topics
for further research

Here are a few topics to help further your research:

- Gothic novel as a formulaic genre
- Gothic novel as a literary experience
- Expanding the definition of the Gothic novel
- Universal fear in the Gothic novel
- Stock devices in the Gothic novel
- Evolution of the Gothic response
- Contemporary use of the Gothic in fiction
- Gothic as a metaphor for fear and horror
- Condemnation of complex and amoral technology
- Gothic response as a reflection of major fears

These topics are derived from the text. Clicking on any of the topics will run a search on JSTOR. For a comprehensive understanding of this text, read the content fully and explore related materials on JSTOR.



What is this text about?

Recommend topics

Show me related content

Ask a question about this text

We are continuously improving this tool with your feedback. While responses are based on content on JSTOR, the tool may produce biased or inaccurate results. [Learn more](#).

Submit feedback





All Content

Images

Advanced Search

Elisa Vargas

the survival of the gothic response



Browse ▾

Workspace

← Back to results [Studies in the Novel](#) / [Vol. 6, No. 2, summer 1974](#) / THE SURVIVAL OF THE GOTHIC RESPONSE

BETA JSTOR AI research tool ☒

JOURNAL ARTICLE

THE SURVIVAL OF THE GOTHIC RESPONSE

JAMES M. KEECH

[Studies in the Novel](#), Vol. 6, No. 2 (summer 1974)

<https://www.jstor.org/stable/29531653>

Download

Save

Share

Get related content



1 / 15



THE SURVIVAL OF THE GOTHIC RESPONSE

JAMES M. KEECH

Traditionally, the Gothic novel has been regarded as a work defined by its common elements, a sort of formula novel employing standard atmospheric trappings and stereotyped characters. Conceptually, it has meant a set of stock devices used to evoke terror and horror: ruined castles and abbeys, dank dungeons, gloomy tyrants, mad monks, imperiled maidens, secret chambers, haunted galleries, creaking doors, mysterious

Here is content related to this text:

BOOK CHAPTER

Gothic Enlightenment/Enlightenment Gothic

Carol Margaret Davison

History of the Gothic Gothic Literature 1764-1824
2009

JOURNAL ARTICLE

Gothic versus Romantic: A Revaluation of the Gothic Novel

Robert D. Hume

PMLA, Vol. 84, No. 2 (Mar., 1969), pp. 282-290

JOURNAL ARTICLE

The Gothic Impulse: Recent Studies

David H. Richter

Dickens Studies Annual, Vol. 11 (1983), pp. 279-311

BOOK CHAPTER

The Gothic Peckinpah

TONY WILLIAMS

The Gothic Peckinpah

What is this text about?

Recommend topics

Show me related content

Ask a question about this text

We are continuously improving this tool with your feedback. While responses are based on content on JSTOR, the tool may produce biased or inaccurate results. [Learn more.](#)



All Content

Images

Advanced Search

Elisa Vargas

the survival of the gothic response



Browse ▾

Workspace

← Back to results [Studies in the Novel](#) / [Vol. 6, No. 2, summer 1974](#) / THE SURVIVAL OF THE GOTHIC RESPONSE

BETA JSTOR AI research tool **ON**

JOURNAL ARTICLE

THE SURVIVAL OF THE GOTHIC RESPONSE

JAMES M. KEECH

Studies in the Novel, Vol. 6, No. 2 (summer 1974), pp. 130-144 (15 pages)

<https://www.jstor.org/stable/29531653>

Download

Save

Share

Cite

Additional information



1 / 15



Or ask free form questions

THE SURVIVAL OF THE GOTHIC RESPONSE

JAMES M. KEECH

Traditionally, the Gothic novel has been regarded as a work defined by its common elements, a sort of formula novel employing standard atmospheric trappings and stereotyped characters. Conceptually, it has meant a set of stock devices used to evoke terror and horror: ruined castles and abbeys, dank dungeons, gloomy tyrants, mad monks, imperiled maidens, secret chambers, haunted galleries, creaking doors, mysterious

Hi! I'm an AI-powered research tool designed to help you work more efficiently. I can summarize a text to help you quickly assess its relevance, recommend related JSTOR content, suggest thematically similar topics to further your research, and answer questions about what you're reading.

You: How is "the survival of the gothic response" related to this text?

The survival of the Gothic response is evident in contemporary literature as it continues to serve as a

You: What are the common elements of the Gothic novel?

The common elements of the Gothic novel include the creation of an effect of fear, characterized by a vague presentiment of danger and evil, as well as the intensity of its effect and a pervasive ominous atmosphere. These novels also develop fear through the frightening supremacy of power over weakness. Traditional trappings are not the defining elements of the Gothic; instead, the traditional

What is this text about?

Recommend topics

Show me related content

Ask a question about this text

Ask a question

Send

We are continuously improving this tool with your feedback. While responses are based on content on JSTOR, the tool may produce biased or inaccurate results. [Learn more.](#)

What does the second paragraph of page 5 mean?

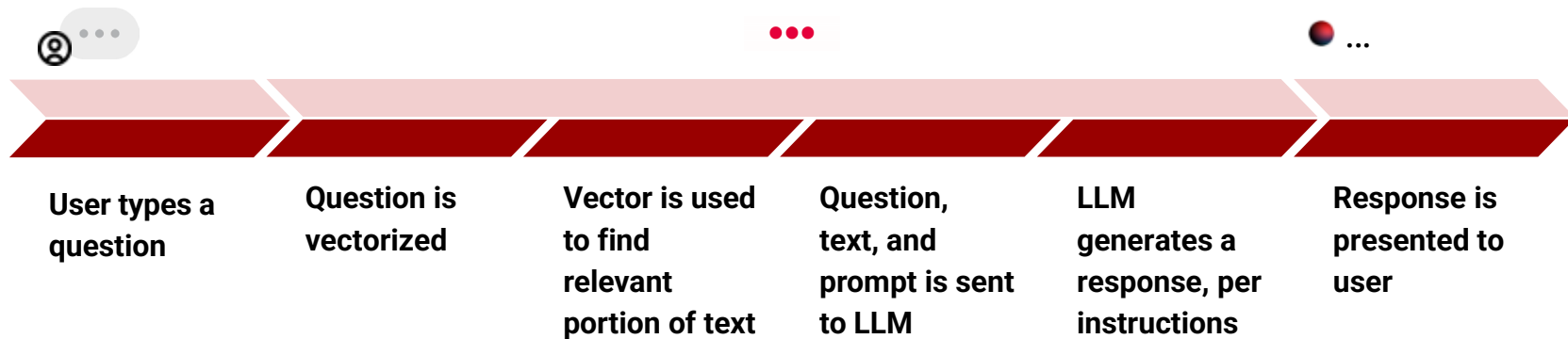
Can you find quotes to put into an essay to support my opinion that Galileo thinks religion and science are compatible

Does the text draw on any principles or concepts from the field of positive psychology?

How have non-Canadian jurisdictions interpreted the supreme court of canada's decision in Bhasin?

How can this paper be useful for a person who wants to create a civic education curriculum for middle schools in Ukraine?

How Q&A works



Ensuring quality and trustworthy responses

Human evaluation

- Positive/negative rating
- Flag: inaccurate, incomplete, confusing, harmful
- Commentary

Automated evaluation

- Human-developed ground truth dataset
- Faithfulness
- Answer relevancy
- Answer similarity



Key learnings and takeaways

Novice researcher

Less time finding content; more time understanding the text.

Conversation makes them more reflective and thoughtful.



Key learnings and takeaways

Experienced researcher

Less time finding content; more time finding novel concepts.

Greater discovery and conversations assists with exploration.

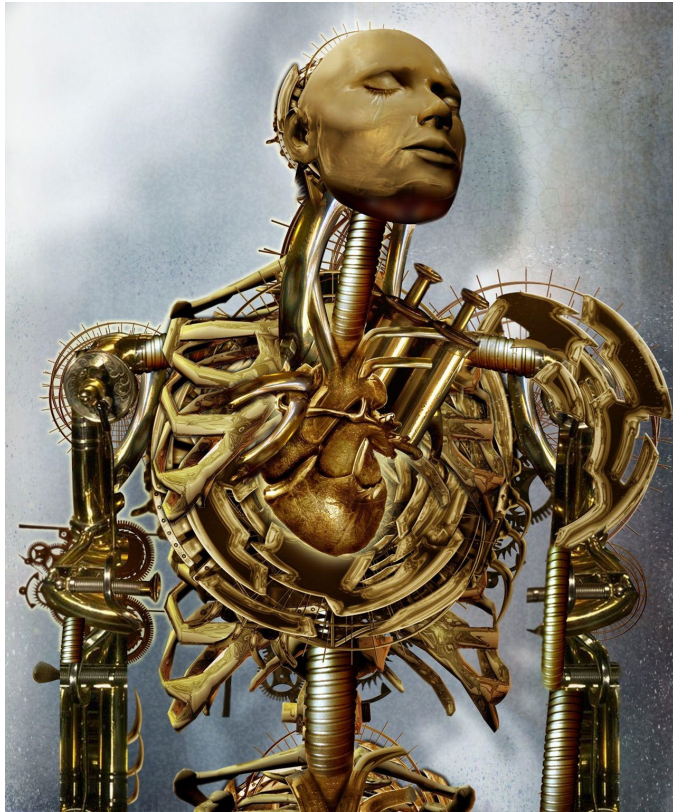


Key learnings and takeaways

Instructor

New method for teaching evaluation and making judgements.

Develop research skills through conversation to develop strong perspective.



What's next?

Institutional-focused beta

- Mutual learning
- Operating at scale
- Measuring value and impact
- AI literacy and effects on instruction

Bill McConkey. "Mechanical Man." n.d. Wellcome Collection.

Thank you.

Scan the QR code to share your thoughts, request access to the beta, or express interest in collaborating with us.



Keeping Up with the Educational Market for Generative AI Tools

sr.ithaka.org/blog/keeping-up-with-the-educational-market-for-generative-ai-tools/

Generative AI Product Tracker

sr.ithaka.org/our-work/generative-ai-product-tracker/